



Feb, 2007



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Inside this issue:

World Understanding	1
Kevin's Kaleidoscope	2-3
AG Gord's Club Report	4-6
District Awards	
RI Convention	7
Conf Sponsorship	
World Peace Scholar	8
Volunteer Serv Grants	
Literacy Fellowship	9
Editor's Corner	
Club in a Club Program	10
Membership Initiative	
Humanity in Motion III	
Media Mentions	11
Lionsgate Membership	
Fundraising Database	12
Van Centennial	
Van Sunrise	
Powell River-4 way Test	13
Speaker Bureau	
Junior Achievement	
Clubs celebrating Year of the Boar	14
RYLA South	
Gibsons Interact 15th Anniversary	
South Burnaby Interact	
New West Rotaract	

February is WORLD UNDERSTANDING MONTH, the month of LOVE and the 102nd ROTARY ANNIVERSARY

"Fear and Hate Must Go! And they will go when nations have goodwill based on understanding" - the world's first Rotarian, Paul P. Harris, Founder and President Emeritus of Rotary International.

WHEN a certain distinguished scientist was asked what coming invention would mean most to mankind, he answered, "I don't think that any invention will mean so much to mankind as the discovery of a better way to get along together."



He was gravely disturbed by a world gone war-mad. He had asked himself - as we all should-this question: What profiteth it that industry produce great wealth if all must be dissipated in a few hysterical months?

How can we find a better way to get along together?

There's the Golden Rule, but every nation believes its way is the Golden Rule way. Sir Norman Angell has wisely observed that no nation, however aggressive and inhuman its course may be, is conscious of guilt; its people are taught that they are superior to all others and that destiny calls them to lead. **Most nations are over-educated in their virtues and undereducated in their vices.**

Travel is a good corrective for this type of mental near-sightedness - if the traveller will cast aside his prejudices. People will see what they look for, the ugly or the beautiful. If they seek things to condemn, they will find them in plenty and return home more prejudiced and arrogant than ever.

Open-mindedness and tolerance are earmarks of the Rotary approach to the problem. Clubs exist in some 60 nations and opportunities for discord abound. But though membership includes representatives of all religious and political parties, discord is rare in Rotary.

"The Rotary way works! But Rotary has no patent on it, for it is but the Golden Rule in action. Any person, any nation, can apply it by displacing negative hatred and fear with goodwill based upon understanding. Peace among nations is not impossible of attainment; they can find peace if they will." - Paul P Harris, January 1946.

- www.peacehistory.org

RI President-elect Wilfrid J. Wilkinson unveiled the 2007-2008 theme "Rotary Shares". "What makes Rotary great is our expressing the love in our hearts through the work of our hands and our minds," said Wilkinson. "As Rotarians, we don't just sit back and talk about loving other human beings. As Rotarians, we demonstrate that love, and we share that love, through helping each other."





Kevin's Kaleidoscope

District 5040 GSE Team Taiwan 台灣

The members of the District 5040 GSE team that is going to Taiwan are well into their language training, and I am sure they will be great ambassadors for Rotary and for District 5040. Our outgoing team will visit District 3500 - Taiwan Northwest - including the Counties and Cities in Taoyuan, Hinchu and Maoli from March 23 to April 21, 2007. District 3500 GSE Team will visit our district from April 28 to May 25, 2007.

District Strategic Plan

In early January, Don Evans from the Rotary Club of Vancouver facilitated an all day meeting of experienced Rotarians to review the District strategic plan, to assess progress so far in the current Rotary year, and to set the direction and goals for the 2007-2008 Rotary year. I extend a sincere "thank you" to the Rotary leaders in our District who devote so much time and skill to formulating plans for the future, and I encourage all Rotarians in District 5040 to become familiar with the strategic plan, and to help Rotary achieve its goals.



Blue Denim Training

District Governor-Elect Dean Rohrs and District Governor-Nominee Bob Blacker and their spouses attended the informal training session, known as Blue Denim, with other incoming Rotary leaders from the Pacific Northwest. This two day seminar is a forum for informal discussion, brain storming, and idea sharing, which benefits all participants and their home Districts.

District Matching Grants

The January meeting of the District 5040 World Community Service committee reviewed all the matching grant applications received from clubs thus far. I am delighted to see so many clubs taking on international service projects, teaming up with other clubs to do bigger projects, and applying for matching grants. The outcome is that all available District matching grants funds for the 2006-2007 Rotary year have now been committed to projects. Similarly, all the available District Simplified Grants have been awarded for local community projects.



Regional Rotary Foundation

On January 19 - 20, District 5040 Rotarians were privileged to welcome Past RI Vice President and current Rotary Foundation Trustee Dr. Robert Scott to a dinner in support of PolioPlus, and a regional Rotary Foundation seminar. In his keynote address at the dinner Bob Scott, who leads Rotary's campaign to eradicate polio, gave us an inspiring and up to date report on the polio campaign, and confirmed once again that Rotary will continue its work until polio is no more. Rotarians from across Zone 22, from Manitoba to Alaska, came to hear Bob speak to a sold out evening, and to participate in a most informative and enjoyable seminar on The Rotary Foundation. Sincere thanks to PDG Leigh Higinbotham and PDG Chris Offer and their team for the wonderful organization of an enjoyable and memorable event.

During the dinner, Trustee Bob Scott introduced and thanked 26 of the 46 Charter Members of the newly formed District 5040 Paul Harris Society, who were presented with a certificate and insignia of the Society. Congratulations and thank you to all these generous Rotarians for their tangible support of The Rotary Foundation. Please visit the District website at www.rotary5040.org to see a full report on these events, and a list of our Paul Harris Society charter members.



West Vancouver Club

At the end of January, we had the opportunity to visit my old club, the Rotary Club of West Vancouver, where President Oscar and his team are really making a difference in the community, especially among youth. We were given the honor of presenting "Student of the Month" awards to three fine students from Sentinel Secondary School.

District Awards

As we continue into the second half of the Rotary year, it is timely to remember the various District awards that are available for clubs and individual Rotarians. PDG Leo Nimsick has posted information about these awards on the District website, and I encourage all Rotarians to nominate worthy recipients.

In addition, starting this year, we have introduced a new

club award. The "District 5040 Outstanding Rotary Club of the Year" consists of a large banner to be presented to the winning club at the District Conference, to be on display in the winning club for the year until the next District Conference. The Assistant Governors will nominate candidate clubs for the award, and the selection committee is PDG Sonia Wolowidnyk, District Foundation chair PDG Mary Watson, and District Membership chair Henry Fetigan.



Another reminder: Your club's application and certification for the Presidential Citation is due by April 1. Please mail the application to me at my address on page 3 in the District directory.



Speaking of the District Conference, our conference committee is hard at work preparing what will be an outstanding event at a stunning venue in Kelowna.

please support this very worthwhile cause, and encourage others to join in a fun and healthy exercise. We are almost at the finish line!

Please mark your calendars and join Jen and I along with your 2007 District Conference team as we "Lead the Way" for a spectacular weekend of fun, fellowship, outstanding speakers and great entertainment, at our 2007 Conference, "Vintage Rotary" in Kelowna, May 17 to 20.

We are deeply honored to have, as RI President Bill Boyd's personal representative at the conference, past Rotary International President Carlo and Rossana Ravizza. Carlo served as RI President in 1999 - 2000, and subsequently as chair of The Rotary Foundation Trustees. He is an eloquent and entertaining speaker whom you won't want to miss, and Rossana is one of the most charming and elegant people you could ever meet.

One of the highlights of the conference will be a presentation by Craig Kielburger. Mr. Kielburger, a Canadian, is an accomplished child rights advocate and award winning author who has been nominated for the Nobel Peace Prize three times. At the tender age of 12 he founded an organization called Free The Children which is the world's largest network of children helping children through education.

The District website, www.rotary5040.org, will provide you with details of the conference in addition to some information of optional activities you may wish to arrange for yourself while in Kelowna.

If you are in business, you won't want to miss an outstanding presentation by Rob Whittle. Mr. Whittle is the National President of DDB Canada, one of the largest advertising, design, and media agencies in North America.

You can register for the conference by going to www.rotary5040.org, clicking on the conference logo which will take you to the conference site, and follow the link to Registration. You can also follow the link to Accommodation to get information to enable you to make a reservation at the conference venue, The Grand Okanagan in Kelowna. The conference committee has negotiated an amazingly favorable rate at the hotel for the duration of the conference, and for three days prior to and three days after the conference. So, come and enjoy the Okanagan.

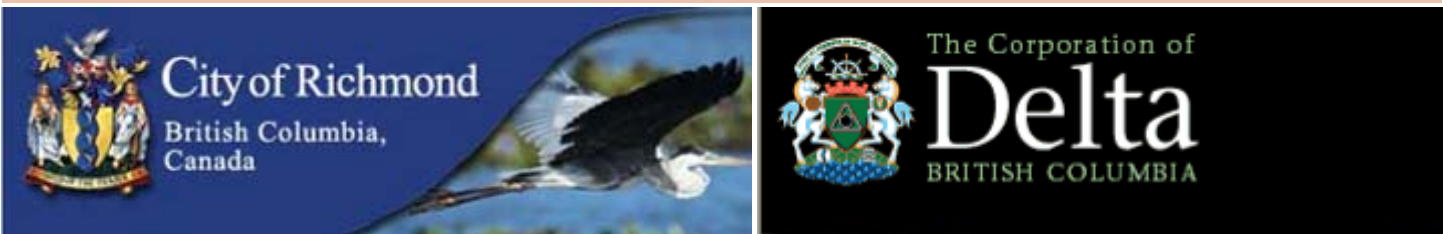
On the lighter side, come and hear a presentation by a Wine master on The History of Wine-making in the Okanagan.

On Friday afternoon of the conference there will be an opportunity to show your support for Rotary's campaign to eradicate polio, by joining the Walk For Polio Because You Can. Pledge forms are available on the website, so



This site will be updated as additional information becomes available, so please check it often. See you in Kelowna.

Jen joins me in extending warm regards to all District 5040 Rotarians, and wishing you great success and enjoyment in Rotary during the second half of the year.



RICHMOND - RICHMOND SUNRISE - RICHMOND SUNSET STEVESTON (RICHMOND) - TSAWWASSEN - LADNER



February is World Understanding Month for Rotary International. The two municipalities of Richmond and Delta, home of our six southernmost clubs in the District, predate Rotary. Their status as Municipalities was granted on the same date - November 10th, 1879 - 7 years before Vancouver! As one of the most ethnically diverse regions of the Lower Mainland, *World Understanding* is second nature in this area. - *Gordon Dalglish, Assistant Governor*

Our Rotary Clubs reflect this, not only in their membership of almost 250 Rotarians, but also in the work they do to further World Understanding. One of the major programs that promotes this is the Group Study Exchange. All clubs have been enthusiastic hosts of GSE, but currently, we have a particular focus on our Outgoing Team for 2007. GSE Chair Gary Shearer (Tsawwassen) has chosen his team to visit Taiwan, and Past President Magdalen Leung (Richmond Sunset) is our Team Leader. Magdalen's enthusiasm and commitment to making this visit a success is illustrated by the fact that she is holding regular language classes for her team! So their first introductions to that country will be more than just a bow and a smile!



As the home club of our District Governor, Kevin Conway, Tsawwassen walks the talk in more ways than one. How do you go about "Understanding our World"? Tsawwassen not only has involvement in International Projects, but has been one of the most loyal supporters of International Youth Exchange for many years. What better way to understand our world - and what better way to enable the world to understand us? Their current student, Pote Jiamjarernkul from Thailand, exemplifies all that we strive for in encouraging and understanding the Youth of our world. Though somewhat perplexed by the Operation Rednose mascot, Pote happily rubbed Red Noses with him as part of this highly cultural Canadian experience!



SOIL AND WATER CONSERVATION FOUNDATION

169-G Ma. Christina Ext., Cebu City

When a country loses its forests, it loses part of its soul. SWCF helps communities and peoples restore that soul.



The Ladner Club continues to partner with the Rotary Club of Mount Maunganui in New Zealand, but has also the distinction of a major, sustainable, contribution in the Philippines, thanks to PDG Michael Cruise. It's never enough just to send money, or just start up an International relationship - it's also necessary to follow it up. Michael was one of the Canadian Rotary officers assigned to oversee the Rotary International funded Mananga Watershed Development Project. This project started in 1989, and launched SWCF (Soil and Water Conservation Foundation in Cebu, Philippines) as a major player in watershed management in the region. That is true *World Understanding* - providing the population with the dignity to be self sufficient for years to come. Sustainability is something many donating organisations tend to overlook - but not Ladner, and not Michael Cruise! SWCF continues today and is a critical component in the environmental sustainability of the whole region - thanks to Rotary.



Seniors Christmas Lunch in Steveston

Just a stone's throw from Ladner, though often a lengthy and frustrating tunnel journey, lies the Heritage Fishing Village of Steveston - home of the newest Rotary club in this area. How does a small, new, community-minded club embrace World Understanding, you might ask? Well, please visit them some Tuesday morning and you'll find out. How do they support free dentistry projects in the Philippines and Central America? Ask **Aliza Hutchinson** or **Dr Doug Neilson**. They'll tell you. How do they contribute to orphanages in Nicaragua? Ask **Dr Don Burgess** - he'll tell you. How do they support the local community with hot meals - no matter where in the world they come from? Ask **PE Sally Houston** - she'll tell you. How do they train our local and Youth Exchange 16 - 18 year olds in Global Leadership? Ask **RYLA Chair Sue Smith** - she'll tell you. How do they support Rotary Matching Grant medical projects in Central Africa? Ask **Dieter Howald** - he'll tell you. And that's just the tip of the iceberg. An incredible record for a club only 5 years old (young, that is!).

Moving north from Steveston to the "big" city of Richmond, we meet up on Wednesday lunchtime with the **Richmond** club - the first club to be established in the city, in 1962. Richmond exemplifies World Understanding, and starts that understanding on it's own doorstep. We are part of our world, and when we reach that stage where we have to leave our world, Richmond raised hundreds of thousands of dollars to help build the **Richmond Rotary Hospice**. A landmark project for Richmond and one which took many years to complete. Last Rotary year, then President **Barbara Duggan** cut the ribbon to open this marvelous haven right in the center of Richmond. A truly world class project, soon to be featured in *The Rotarian*. Long time member, **Wilbur Walrond**, himself a native of Caribbean, has led several projects to that Island, including provision of Ambulances to Port of Spain and to the Red Cross in Mandeville. Two real examples of how we provide sustainability in our International projects.



RI President Elect Wilf Wilkinson (far right) visits the Rotary Hospice



The World of Karaoke raises \$\$ for TRF

It's not often you meet a club where every member is a Paul Harris Fellow. **Richmond Sunset** is, however, one of only 3 clubs in Canada that earned this distinction. And if there is nothing else you do to nurture World Understanding, then The Rotary Foundation offers Every Rotarian ("Every Year") the opportunity to contribute through it's range of global programs. Without the contributions from clubs like the **Sunset** club, we would not be able to offer Matching Grants for our International Projects, our District Simplified Grants, our Ambassadorial Scholarships, our Peace scholarships, our Educational Scholarships. Just recently, at our Foundation Dinner in November 2006, the club under President **Elaine Luk**, ably assisted by the other Richmond clubs, brought us the **World of Karaoke** too!! An unforgettable evening of fellowship indeed! But more than that, it enabled us to present a cheque for over \$20,000 to the Foundation's Annual Giving Fund.

Besides being the home of this year's GSE Team Leader, the club will be arranging many of the events that the incoming Taiwanese team will experience. Currently, the club is also contributing to containers to send overseas as part of our Rotary World Help Network.

With their help, and that of all our other clubs in the District, we are set to achieve – even exceed – our Annual Foundation Giving target for 2006 – 2007. Funds which, in 3 years time, come back to us at 50c on the dollar to invest in all of these essential programs.



Last, my home club, **Richmond Sunrise**, and a fitting way to summarise World Understanding in this area of District 5040. One of this club's community projects over the last 8 years, has been "**Kaleidoscope**". Aptly subtitled "**A World in our City**", this day long event brings together a cross section of every culture in the Richmond Area. With song, dance, orchestras, bands, cultural exhibits as well as stunning displays of succulent national foods, Canadians mingle with East Indians, Chinese, Koreans, Turks, Mexicans, Islanders from the Caribbean and a host of other Nationalities. The day starts off with a "Mardi Gras" procession as we display National Costumes round the park – and ends with exhausted Rotarians, delighted guests and vibrant performers all mingling and coming together as One World.

Richmond/Delta may be a small part of the world, but it's an example of what we can achieve as Rotarians to bring different countries together in the spirit of friendship and humanity. What better way to show our commitment to World Understanding than that? These 6 clubs do that - both here on our doorstep, and in far flung corners of the world - every day. And isn't that one of the reasons we all joined Rotary in the first place?

As you give your Club invocations this month, I encourage you to think about our many contributions to *World Understanding*. — Gordon Dalglish, Assistant Governor - Richmond/Delta, DGND - 2009/2010



Nominations can be submitted from the clubs, the Assistant Governors and the Governor. Please email written submission to District Awards Chair, PDG Leo Nimsick nimsick@telus.net, Ph: 604-542-0989. Please send all nominations by April 15, 2007.

Membership Award - Presented to the club with the highest percentage membership gain.

Best Bulletin Award - Based on the award committee's evaluation of the following:

- Appearance: Does it communicate in a pleasing way?
- Readability: Is the bulletin exciting and fun to read?
- Club News: Does it inform about meetings, member activities, fellowship, projects, youth, finance, committee reports, plans and future events?
- District and International News: Does it report on District, Rotary International and Rotary Foundation plans and programs and other important Rotary communications?
- General Interest: Does it appeal to casual readers and others?

There will be a runner-up award given in addition to the winner award.

Individual Recognition - Recognition at the District Conference of individual Rotarians or friends of Rotary for exemplary service during the Rotary year.

Club Recognition - Recognition at the District Conference of individual Rotary clubs for exemplary service projects during the Rotary year.

Recognitions for Individual Rotarians—Governor's Award

Summary: Recognizing that the strength of the Rotary movement is founded on the service carried out by club members, the purpose of this award is to provide a means for Rotary Clubs in District 5040 to personally recognize a member or members of the club for his/her outstanding efforts in service to the club and/or the community.

Eligible Nominees: Candidates for nomination should be Rotarians in good standing in their clubs who have consistently demonstrated their support of the Object of Rotary through participation in a variety of service activities.

Selection Process: The nomination of a candidate to receive this award will be made by the club. The method of selection will be determined by the club. The club president must endorse the nomination and submit it to the District Governor.

Requirement: A fee of \$300.00 Canadian is to accompany the nomination. This fee will be accumulated in a special fund to be used for a District project at the discretion of the District Governor. This award is to allow clubs to honour members for exemplary service and is separate and apart from The Paul Harris Fellowship which is a recognition for a contribution to the Rotary Foundation.



JUNE 17-20, 2007

Visit Rotary International website at www.rotary.org for details

Registration Deadlines:

- March 31 to get discounted rate US\$315.
- May 31 to register online at on-site prices.

3 ways to Register:

- Online
- By fax or Mail
- Through RI International Office of fiscal agent.

Go to www.rotary.org

Five reasons you should attend:

- Reconnect with Rotary
- See old friends, make new ones.
- Celebrate your accomplishments.
- Location, location, location.
- Affordability.

Besides the special programs and events, the **Rotary World Peace Symposium** will be held on June 14-16. The event marks the first time a symposium will be held in conjunction with an RI Convention.

Travelling Document:

Have your valid passport ready when travelling to and from Canada and the US. Beginning Jan 23, 2007 all persons will be required to present a valid passport travelling by air. As early as Jan 1, 2008 will include travelling by land or sea Visit US [Government website](#) for details.

Hotel Accommodation:

Book Hotel through the [Salt Lake City Convention and Visitors Bureau](#) .

Be a proud sponsor of ...

ROTARY DISTRICT 5040 conference 2007

Conference Sponsorship Chair Magdalen Leung is asking for your generous support to make our annual district conference as affordable as possible for all Rotarians. Sponsorships are available in different levels:

Platinum Sponsor \$3,000

- Name and company logo in program
- Corporate literature in registration package
- Corporate literature on tables at one lunch
- Corporate name on poster
- Display booth with corporate products
- Two tickets to Governor's Gala Ball

Gold Sponsor \$1,500

- Name and company logo in program
- Corporate literature in registration package
- Corporate literature on tables at one lunch
- Corporate name on poster
- Display booth with corporate products

Silver & Program Printing Sponsor \$1,000

- Name and company logo in program
- Corporate literature in registration package
- Corporate name on poster

Friday Lunch Sponsor - \$4,000

- Name and company logo in program
- Corporate literature in registration package
- Corporate literature on tables at Friday Lunch
- Corporate name on poster
- Display booth with corporate products
- Two tickets to Friday Lunch

Saturday Governor's Ball Sponsor - \$5,000

- Name and company logo in program
- Corporate literature in registration package
- Corporate name on poster
- Display booth with corporate products
- Two tickets to Governor's Gala Ball

Coffee Break Sponsors - \$500 each

Golf Hole Sponsors - \$250 each

Sponsorship Form and letter can be downloaded from District website Event page www.rotary5040.org
For further information, please contact Magdalen at 604-214-8833 or mleung@westernmba.ca

Udo
Heiwa
Paz
Frieden
Salam
Pace
He ping
Fred
Shalom
Paix
Shanti
Peace

ROTARY WORLD PEACE FELLOWSHIPS

Earn an advanced degree in peace studies and conflict resolution at one of six Rotary Centers for International Studies:

- ◆ International Christian University, Tokyo, Japan
- ◆ University of Queensland, Brisbane, Australia
- ◆ Universidad del Salvador, Buenos Aires, Argentina
- ◆ University of Bradford, West Yorkshire, England
- ◆ University of California, Berkeley, California, USA
- ◆ Duke University and University of North Carolina at Chapel Hill, North Carolina, USA

Apply through your
local Rotary club.

For more information:
E-mail: rotarycenters@rotary.org
Visit: www.rotary.org



Rotary.
Humanity in motion.
www.rotary.org

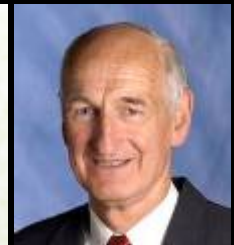
Rotary World Peace Fellows are graduates of the Rotary Centers for International Studies in peace and conflict resolution program. They will be a part of tomorrow's solution in promoting greater tolerance and cooperation among people worldwide. Rotary World Peace Fellows, who are chosen from a wide variety of countries, can help future leaders advance knowledge and understanding.

Ideal Candidates

Candidates may have diverse life experiences and a wide range of professional backgrounds. What unites them is a common dedication to promoting world peace and personal experience dealing with conflict situations.

Would your Club like to nominate someone at no cost to your club? Info at [District 5040 website](#).

2008-2010 ROTARY WORLD PEACE
SCHOLAR NOMINATION
DEADLINE MARCH 31, 2007
CONTACT PDG DAVID KER AT
dker@telus.net or phone 604-261-8561



Vol 1 Issue 4, Jan 2007

Sometimes I'd really like to help out on projects, but I can't afford to travel to them. I would appreciate knowing if there are funds or grants that can ease the financial burden for volunteers.

Answer from Bill Boyd:

Traveling to projects can be expensive. For this reason, The Rotary Foundation created [Volunteer Service Grants](#), which replaced Individual Grants.

Volunteer Service Grants provide a flat grant of up to US\$3,000 for an individual or up to \$6,000 for a team of no more than five members. Only active Rotarians are eligible to travel. Spouses who aren't Rotary club members but who are qualified to serve may accompany a team, but they may not serve as team leaders or travel without a team.

Note: Not all Rotarians are eligible for Volunteer Service Grants. To qualify for these grants, a Rotarian must

demonstrate that:

1. A community has a defined need for the project.
2. The need can be met by the experience and skills of the Rotarian or team.
3. The experience and skills are not available in the community.

Read the [terms and conditions \(PDF\)](#) and [download an application](#) to find out more about these grants.

President Boyd would like to hear your questions. Please [e-mail him](#), and he will try to respond in an upcoming edition of *Interactive*.

Great Britain's Queen Elizabeth II recently bestowed RI President William B. Boyd with the companion of the **Queen's Service Order Award**. Read complete article in [RI Website](#)



The Fellowship of Literacy Providers is a group of Rotarians from around the world who are interested in sharing ideas, information and techniques for improving literacy throughout the Rotary world. Members must be a Rotarian or a member of the Rotarian's immediate family and must have an interest in, and a desire to improve, the literacy skills of others.

As of September 2006, this Fellowship included 139 members in 93 Rotary Districts in 34 Countries, and represented 137 Rotary Clubs. The Fellowship is working to increase its membership and to get its members actively involved. It is identifying Literacy Projects that are currently in progress and is spreading the word to the other members so that they can take advantage of work previously

done elsewhere.

The Fellowship webpage is www.literacyproviders.org. If you know of other literacy web sites of Rotary Clubs that could be included as links on this web site, let them know and they will provide links to these sites on their web page.

Rotary District 5180 would like to share some of their programs. Visit www.rotary5180literacy.org to review.

D5040 has several clubs with strong literacy projects. Why not get on board, go international and take a leading role in Rotary's fight to improve literacy throughout the Rotary world?

For more information contact **Chairman-Nominee:** PDG Werner Schwarz, Rotary District 5160 USA,

For information about Rotary Fellowships and Rotary Action Groups: www.rotaryfellowship.org

Are you already a member? Let's hear about your experiences and adventures with Rotary Fellowships and Rotary Action Groups. Please submit articles for publication to:

PDG Dave Kirk - email: dbkirk@telus.net

District 5040 Fellowships Chair, Member, International Travel and Hosting Fellowship

EDITOR BECKY'S CORNER - SEND SUBMISSIONS TO EDITOR5040@HOTMAIL.COM

CLUB SIGNATURE PROJECTS WANTED BY March 31, 07

- We love to feature your club projects in the District Conference.
- Please send name of projects, time period, high resolution pictures, accomplishment and work involved.
- List information in point form and be brief and precise. For joint projects, designate one club to submit.
- Check out last year's [PowerPoint Presentation](#) for reference.
- Club Presidents please advise **ASAP** whether your club will be participating and approx. date of submission.

BURNABY METROTOWN NEW VENUE

As of Wed. Feb 21, the club will meet at the **Holiday Inn Express**, 2nd Floor, 4405 Central Blvd. Burnaby. Meeting time at 12:15pm.

IS YOUR CLUB WEBSITE WORKING FOR YOU?

ClubRunner Subscribers: the HELP section offers step by step instructions from basic to standard editing. An overview of all features is available at the [ClubRunner website](#).

Visit other Rotary club websites for ideas:

I find many good ideas from visiting other Rotary club and district websites, not limited to ClubRunner.

Formatting can be frustrating at times if you just starting out. Email the webmaster of other website and ask for help. Most of them are more than willing to share their knowledge with fellow Rotarians. For ClubRunner websites, email support department and they are always stand by.

Some Features to consider:

- Club History - see [Kitimat Club](#).
- Members Journal - see [Ladner Club](#).
- President Message - see [Lionsgate Club](#).
- How to Join Rotary - [New West Royal City](#).
- Meet our members, Web Sponsorship - [Richmond Club](#)
- Community Events Calendar - [Steveston Club](#).
- Newsroom (Press Release) - see [Vancouver Club](#).
- Rotary Quiz - [Vancouver Chinatown](#)





SIMPLE AND EFFECTIVE UNBELIEVABLE BUT TRUE!

In the past three months, W. VAN SUNRISE, ARBUTUS and LIONSGATE Club successfully used the “Club in a Club” model to recruit new members.

Basic Program:

1. Make club membership a total club responsibility and not up to individuals.
2. Always induct new members in groups.

Process:

1. Establish a small committee (2 per) within the club.
2. Have a presentation given to the club by a District Chairman or AG etc.
3. Collect names from each member - suggest they use their business card holders to gain names, talk to their partners.
4. Correlate the names and circulate the list to the club for comment.
5. Present list to Board, then to classification, then back to club with any amendments.
6. Letter sent out to prospective members inviting them to a special 'interest' meeting.
7. A follow-up telephone call by roistered members to confirm numbers for interest meeting catering. (Roistered members do not phone prospects that

they themselves proposed).

8. At interest meeting, prospective members mix with others and have chance to ask questions.
9. Further information available outside the meeting
10. Prospective members at the interest meeting are told that they are 'special people' as they have met the requirements of RI and can join the normal meetings and see if Rotary is to their liking. No need to submit a card on the member as their names have already been circulated to club members.
11. Prospective members, prior to induction can now attend regular meetings.
12. DG advised of outcome.
13. Induction night (big festivities) with partners invited and made welcome (always include MOP in the induction kit).
14. Each new member is assigned a "mentor" to ensure that there is ongoing mentoring.
15. For membership retention - (a) 'make meetings interesting' .
16. For membership retention - (b) 'give every member a meaningful job.

WEEKLY MEMBERSHIP DRIVE ACCOUNTABILITY RATIOS

The Membership Development Initiative is a team effort of Gloria Tom Wing Staudt, Club President and PP Bala Naidoo, Membership Director of the Metrotown Club.

Inspiration came to Gloria at a hockey game, “To take a coach approach – place positive attention on celebrating members efforts along the way to attracting new members”.

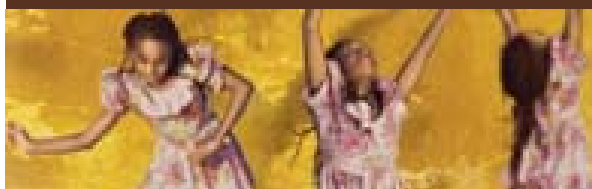
Bala simplified the idea into 5 categories of celebrations: Number approached; invited to lunch; attended Lunch; initiated and joined. Each week, he asks each member for their update on how many prospects they approached. The totals are posted on a notice board at

each meeting.

Rewards:

- After one month of program implementation, 1 new member thus far, after 48 were approached, 30 were invited to lunch, 4 attended, 1 initiated and 1 joined.
- Members are engaged with the positive attention given to the process.
- Members are celebrated for their efforts as membership is the entire club responsibility.

For further information, contact Gloria by [email](mailto:) or 604-523-6268.



Ending polio worldwide.
Rotary. Humanity in motion.



Each club president should receive the “*Humanity in Motion III*,” a “*BEST OF*” collection from RI. This four-disc set containing TV, radio, print, billboard, and Internet public service announcements from Humanity in Motion I and II, focusing on Rotary’s work with polio eradication, literacy, water, youth, hunger, international education, and peace. Part of Rotary’s public image campaign,



IF YOUR CLUB WAS FEATURED IN THE MEDIA, WE WANT TO HEAR ABOUT IT!



Tom Crean, President Elect of Vancouver Club suggested a "Media Mentions" area where clubs can notify the district when their work has been highlighted in the media. The objective of this initiative is to encourage our members to promote Rotary through media, he sees this as a vital component of gradually helping our membership to become more media-savvy in this ever more competitive field.

As suggested, a "[Media Mentions](#)" section has now been added to the Public Relations Page in the District website. If your club was featured in the media, please request the article in PDF file from the news editor, forward file to District PR Chair Gus and copy to Editor Becky at editor5040@hotmail.com for posting.

In January, Gibsons, Gibsons Interact, Sunshine Coast, Lionsgate and Richmond Rotary Clubs were mentioned in their local newspaper. Gibsons and Sunshine Coast reported their commitment to the local community; Gibsons Interact, their 15th anniversary and Lionsgate on their membership growth. All four Rotary Clubs in Richmond cooperated to purchase ad space in Richmond News. Each club takes turns to feature their club activities.



L to R: Shirley Robertson, Sue Godey, Terry Lehouillier & Maureen Park celebrate the group's growing female membership.

LIONSGATE ROTARY MEMBERSHIP GROWING

Celebrate your accomplishment through media, one of the most effective tools to promote Rotary.

The club was featured on [Jan 24 North Shore News](#). Read complete article on District website. Here is the excerpt....

"With a growing female membership stepping into many of the club's leadership roles, this clearly isn't the Rotary Club of 20 years ago" said PP Shirley...

Many service clubs have faced challenges in recent years, with fears of dwindling membership and questions about whether the organizations have a place in the digital world.

But for Sue Godey, the chapter's cur-

rent president, **Rotary is as relevant today as it ever was**, still serving as a way for people to help out in the community in a collective way.

"I think there's always going to be people who want to make a difference in the world," Sue said. "The issues and the people who need us never go away."

According to Robertson, the ranks of worldwide Rotary members continue to grow. **Yet one of the persistent challenges is attracting new recruits**. In an attempt to rise to this challenge, the organization is experimenting with **Internet based meetings** that could, again, change the face of organization.

The local club's current focus is on **issues affecting youth at risk**, and current projects include working to restore the North Shore Youth Safe House, rejuvenating a playground at Sage Transition House and maintaining on-going programs like graduation schol-

arships. Yet the chapter is also linked to Rotary International, which works on a variety of projects, from helping out in developing countries to the ongoing race to eradicate polio....

"It gives us as individuals a chance to be part of something that on our own we would never be part of," said Godey.

The organization also promotes a strong ethical framework, with their **4-Way Test** for decisions acting as its benchmark for ethical action....

This focus, said Robertson, also gives the Rotary Club credence in today's world.

"Rotary puts a huge emphasis on ethics, and I think that makes Rotary relevant, incredibly relevant," she said. But whether it's because of the ethics, the projects, or simply the companionship, Robertson said "It's right for the time."

DATA BASE OF FUNDRAISING PROJECTS



In October, Smithers-Alpine Pres. Craig Lester started collecting fundraising projects from clubs in our District. So far, 17 such projects have been added to the database. Information is ready for download from the [District website](#) under "Service Projects". Database collecting is on-going, please send submissions to [Carl Eddy](#), secretary of Smithers-Alpine Club.

Craig has now moved to Alberta to work for a major radio station in Calgary. He said it is hard leaving especially all of his Rotary friends. On behalf of District 5040, thank you Craig for taking the initiative to start this important project. We wish you the best in your new job.

CELEBRATION OF SPRING - VANCOUVER CENTENNIAL



Erhu has two notes, Gu Zheng has more. However they share one thing in common - a note of success.

A Celebration of Spring - Qin and Zheng in Harmony was held at The Norman Ruthstein Centre on January 27, 2007, attended by DG Kevin and Jen Conway and an audience of over 300.



Organized by the Vancouver Centennial Club and Ying Cai Musical Centre, the event was one of the most important fundraising activities of the Club for the year. PP Harrison Lin and club members worked tirelessly for months to make this a successful event. The club is looking into making this an annual projects. 50% of the net proceeds will go towards community service projects.

CLUB NEWS FROM RICHMOND SUNRISE



Hair for Polio raised over \$17,000 to support PolioPlus

On Jan 16th, it was our great honour to present the cheque to RIPVP Bob Scoot at the Regional PolioPlus Dinner. The funds were raised by the members of the Rotary Club of Richmond Sunrise in the great haircut challenge. (L to R: Bob Scott, Club Pres. Chris Pughe, AG Gordon Dalglish and Bill Jaffe)

On January 25th the club had a presentation given to us by Betty Macleod, Senior Manager, Olympic Business Development RBC Royal Bank. She brought with her Jacqui Cook, form the 2006 Canadian Olympic Rowing Eights. (Pic: Jacqui Cook, our own member Dr. Harrison Ofiyai and Betty Macleod)



Annual Progressive Dinner raised over \$3,000 for The Rotary Foundation.

On Jan 27th, a bus of 46 Rotarians and friends started at the Richmond Life Centre and ventured to 3 separate homes for appetizers and drinks before arriving back at the Life Centre for dinner and dessert.





BY HERBERT J. TAYLOR

4 - WAY TEST

1. IS IT THE TRUTH ?
2. IS IT FAIR TO ALL CONCERNED ?
3. WILL IT BUILD GOODWILL AND BETTER FRIENDSHIPS ?
4. WILL IT BE BENEFICIAL TO ALL CONCERNED ?

ROTARY CLUB OF POWELL RIVER

BC's 5th Ombudsman Kim Carter was guest speaker at the club. Kim said 38 years ago she attended the Rotary youth program Adventures in Citizenship in Ottawa. A career in the Canadian military and law prepared her well for her new position. The motto for her office is Promoting Fairness for British Columbians which fits in with the Four Way Test. The 4-Way Test, a simple philosophy created by Herbert Taylor in 1932 was adopted by Rotary in 1943. (Pic: Club Pres. Dan Devita and Kim Carter)



SPEAKERS BUREAU

LOOKING FOR SPEAKERS FOR YOUR CLUB MEETING? CHECK SPEAKER BUREAU LISTING IN DISTRICT WEBSITE

Alzheimer Society of BC

The New Westminster Club recently had an excellent and very informative presentation on Alzheimer's disease and related dementia. Topics included recognizing the conditions, risk factors, risk reduction and related family issues. Speaker-Yolanda Bouwman, Major and Planned Gifts Officer of Alzheimer Society B.C. can be contacted at 604-681-6530 or email at ybouwman@alzheimercbc.org

Ward Clapham - Rich. RCMP

The Richmond Sunrise Club invites all Rotarians to join their March 1st meeting. Guest speaker is their very own Ward Clapham, Superintendent of Richmond RCMP. Topic includes coaching, mentoring, asset building, and policing and positive tickets. Ward recently completed his 22nd year of service with the RCMP. He is presently the Team Leader (Officer in Charge) at Richmond De-

tachment. This 210 member Detachment consists of 300 staff (including civilians) and serves a population of approximately 165,000. Ward holds an Associate Degree in Criminology and is just completing his Bachelor of Arts through correspondence.



CONNECT WITH KIDS IN YOUR COMMUNITY: VOLUNTEER WITH JUNIOR ACHIEVEMENT

To volunteer, or to invite a JA speaker at your meeting, contact Anne Sashikata, Community Relations Manager at 604.688.3887 ext 4 or anne.sashikata@jabc.org.

Want a Rotarian's perspective of being a JA volunteer? Contact Georgina Patko, Rich. Sunrise Rotary Club at georginap@shaw.ca or 604-274-5690.

Step into the classroom and help students take steps in the right direction! Junior Achievement of B.C. (JABC) educates and inspires kids to understand business and economics, develop entrepreneurial and leadership skills, and become successful in their career and life choices.

JABC is looking for volunteers to present our programs at schools. Using the Junior Achievement curriculum, the volunteers engage students in hands-on activities and class discussions. Our volunteer roles are challenging, reward-

ing and enjoyable – it's an opportunity to connect with youth by sharing your work experiences and knowledge.

Rotary is a proud supporter of Junior Achievement – many B.C. clubs have provided funds or volunteers for our programs. We are truly grateful for your contributions! Your involvement also helps create awareness about Rotary in your community.

For further information, visit JA website at www.jabc.org

Let their success be your inspiration!



CELEBRATING YEAR OF THE BOAR

**GIBSONS ROTARY CLUB
THURSDAY FEBRUARY 22, 2007**

Location: The Club (CTK), 287 Gower Point Road in Lower Gibsons
Tickets: \$20/adult, \$10 for children under 12. Contact any Gibsons Club member for tickets or call 604-886-4060
Program: 5:30pm Reception, 6:30pm Gourmet Chinese Dinner, Lion Dace, Entertainment-Reflection, Coast Fiddlers, Variety Dance and Silent Auction
Proceeds: Community Rotary Projects and joint International project with Sunshine Coast Rotary Clubs

**VANCOUVER CHINATOWN ROTARY CLUB
FRIDAY MARCH 9, 2007**

Location: Float Chinese Seafood Restaurant, 400-180 Keefer Street, Vancouver
Tickets: \$75/person or Tables of 10 for \$750. Contact any Chinatown Club member for tickets
Program: 6pm Cash Bar; 7pm Gourmet Chinese Dinner, Lion Dace, Entertainment, Silent Auction, Dancing and Raffle Draws
Proceeds: Community Rotary Projects

**RICHMOND SUNSET ROTARY CLUB
WEDNESDAY FEBRUARY 21, 2007**

Location: Top Gun Chinese Seafood Restaurant, 4151 Hazelbridge Way, Unit 2110, Richmond
Tickets: \$30/person. Contact Magdalen at 604-214-8833 or mleung@westernmba.ca
Program: Function start at 6 pm and Gourmet Chinese Dinner to follow, come and enjoy good food and fellowship

**TSAWWASSEN ROTARY CLUB
THURSDAY FEBRUARY 22, 2007**

Location: The Coast Tsawwassen Inn, 1665-56th St. Tsawwassen, Delta
Tickets: \$20/person. Contact [Gail McEwan](#) or any Tsawwassen Social Community member for tickets
Program: 5:00pm Reception and dinner to follow, Asian theme night, there will be prizes so be prepared to take part, you will need to show up to find out the rest of the details.

Rotary Club of West Vancouver
Chinese Festival of Music
 Address: Capilano College Theater
 Time: 7:30PM, Feb. 24th, 2007
 Ticket Contact: Clarinda Kung at 604-922-0462 or Oscar Pinto at 604-307-7488

MOST TRADITIONAL CHINESE NEW YEAR DISHES HAVE SYMBOLIC MEANING. SOME NAMES OF FOODS SOUND SIMILAR TO CHARACTERS WITH LUCKY CONNOTATIONS, WHILE THE SHAPE OR COLOUR OF OTHER FOODS SYMBOLIZES HAPPINESS, PROSPERITY AND GOOD FORTUNE. EG. DUMPLINGS-WEALTH, LETTUCE-PROSPERITY, NOODES-LONGEVITY, OYSTERS-RECEPTIVITY TO GOOD FORTUNE, SEAWEED-GOOD LUCK AND WHOLE FISH-ABUNDANCE AND TOGETHERNESS.



RYLA IN DISTRICT 5040 IS ALIVE AND WELL!

RYLA SOUTH - MARCH 22-25, 2007

RYLA South is only weeks away. Here is a message from District Chair Susan Smith . . .

Seven Rotary Clubs have already reserved space for 25 participants at RYLA South and I have two applications for RYLA North. Last year we had 65 participants at RYLA South and we can hold 80 maximum. As this is the first week of February....I expect to have many more spots requested. We encourage as many Interactors as possible to represent their Interact Clubs and to give presentations at RYLA. Jim Ling has indicated that Gibsons is celebrating 15 years of Interact this year and we want to publicize this at RYLA South. The RYLA team is working hard and has another awesome program organized for both RYLAs. Following RYLA South the team will assist RYLA North (www.rylanorth.org) at the Kelowna Conference to publicize RYLA North (August and includes Rotaract). RYLA in District 5040 is alive and well !



OUR DISTRICT PIONEER INTERACT CLUB TURNS 15!

On Jan 18, 2007, Gibsons Elphinstone Secondary School Interact Club celebrated their 15th anniversary with Gibsons Rotarians and District Interact Chair Chris Loat. The happy occasion was featured on the Gibsons News. Gibsons Interact was the first in the province and now there are more than 15 Interact clubs in BC Province.



Ever since the first Interact Club officially chartered at Melbourne High School, Fla., USA back in 1962. Interact has become one of the most significant and fastest-growing programs of Rotary service, with more than 10,700 clubs in 109 countries and geographical areas.



INTERACT MULTICULTURAL SHOW

The Burnaby South Secondary School Interact students are presenting a Multicultural New Year show including songs, dances and bands.

Date: Wednesday, February 21, 2007. Time: 6:30 pm - 9:00 pm.

Location: Michael J. Fox Theatre, 5455 Rumble, Burnaby. Cost: \$10.00
 Tickets can be obtained by calling Bill Johnston at 604-522-9068 or Janice Froese at 604-420-0038. The proceeds from this event will be used to fund international and local community projects.



SHARE YOUR FAMILY RECIPES, ROTARACTORS ARE COLLECTING FOR A MULTICULTURAL COOKBOOK

New Westminster Rotaract Club and Rotaract in our District are working together to produce a multicultural cookbook. The goal of the cookbook is to represent all cultures and also to showcase a selection of favourite and easily prepared recipes from the Rotary family. They will be visiting Rotary clubs in our district to request at least one family recipe per club.

10% of the proceed will support The Rotary Foundation. 90% will go toward providing a pure and sustainable water source for a nursery school in South Africa. The cookbook is planned to be published by August 2007. The Cookbook Committee wants everyone to remember, eat well and be happy! Contact Committee Chair Claudia Li at cyl4@sfu.ca for more information.